



CLOUD 9 QUICK FACTS

OVERVIEW

As the emerging industry leader in the innovative category of experience rewards, Cloud 9 Living offers customers access to an unparalleled portfolio of unique and memorable experiences throughout the United States.

With experiences ranging from dinner cruises, cooking classes and hot stone massages to racing Nextel Cup Style Stockcars, hot air balloon rides and glass blowing lessons our experience portfolio has something to satisfy every taste and every budget.

NUMBER OF EXPERIENCES

1,700+ and growing.

LOCATIONS

Cloud 9 Living offers experiences nationwide in 41 US cities with continual expansion planned for 2008 and beyond.

PRICE RANGE

Cloud 9 Living experiences range in price from \$40 - \$100,000.

- 80% of experiences are under \$500
- 55% of experiences are under \$200

EXPERIENCE PARTNERS

Cloud 9 Living contracts with over 450 “Best in Class” partners ensuring recipients receive a truly incredible experience.

SAMPLE EXPERIENCE PARTNERS

Land Rover	Air Combat USA	Anthony Dias Blue
Jim Russell Racing	Pinehurst Golf Resort	Off Shore Sailing School

PRESENTATION

Cloud 9 Living has set the standard when it comes to experiential gifts/rewards. Our experiences are presented in the Cloud 9 Living custom blue gift box that is sure to exceed the expectations of even the most discerning recipient.

STRATEGIC PARTNERS AND CORPORATE CLIENTS

Intercontinental Hotels Group	Corporate Express	First American Corporation
Neiman Marcus	McDonalds	Rite Aid Corporation
Land O’ Lakes	Ernst & Young	Warner Brothers Music

MEDIA COVERAGE

USA Today	CNBC	Los Angeles Times
The Today Show	The Wall Street Journal	Chicago Tribune

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